



2024 Football Season

To: Willard Area Businesses

Subject: Willard Youth Football Sponsorship

We have had some amazing successes the last few years for our youth football program!

Over each of the last three seasons we have had 200-250 youth football players from 1st grade to 6th grade.

We have had some great sponsors who have helped us get to where we are today, a healthy organization that is making an impact on our communities youth in more ways than just on the gridiron.

Our goal is to raise \$10,000 every year from local businesses like yours to help purchase equipment that helps make the sport we love safer for our kids.

We would like to offer you a sponsorship opportunity that directly advertises your business to approximately 250 Willard families via social media posts, game day sideline banners, and press box announcements.

Your contribution this year will help us begin to replace shoulder pads that our youth program have used since 2013. It is far past time to do this and we need your help to meet our goal!

Will you help us?

Sincerely,

Michael Goodart
Willard Youth Football Director

SPONSORSHIP LEVELS



\$250 - FIRST DOWN

- Social Media Posts
- In Game Press Box Announcements



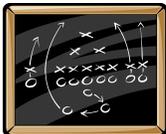
\$500 - FIELD GOAL

- Social Media Posts
- In Game Press Box Announcements
- 2'x2' GameDay Sideline Banner



\$1,000 - TOUCHDOWN

- Social Media Posts
- In Game Press Box Announcements
- 2'x4' GameDay Sideline Banner



\$2,000 - HAIL MARY

- Social Media Posts
- In Game Press Box Announcements
- 2'x4' GameDay Sideline Banner
- 50 Yard Line Placement
- "Touchdown" Press Box Advertisement

(Every Willard Score)

THANK YOU FOR YOUR GENEROUS SUPPORT!!!