



August 6th, 2021

To our local Small Businesses,

I am the new Director of the Willard Youth Football Program. This year has been very exciting for our program. We have a new direction, and we have grown tremendously in our endeavor. We have grown our Youth Football Program to over 250 players and their families this year!

Although we have had some *amazing* growth in registered players, this also means new equipment purchases that we simply could not plan for. This year we were forced to spend over \$14,000 to refurbish and purchase helmets and shoulder pads.

This expenditure has severely limited our budget and we are seeking help from the businesses who our over 250 families patron.

Our goal is to raise \$8,000 from local businesses to shore up our budget for the 2021 season. Will you help our kids have a successful 2021 football season? We have attached a sponsor form and would appreciate any donation level you could assist with.

Sincerely yours,

Michael Goodart

WFL Director

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